

BLACK BOX

Initial Logo Concepts

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INSPIRATION






BLACK BOX

Like the name suggests, Black Box is basically a void which can be filled with anything using a little bit of creativity and imagination. An empty space if you may, where the content can be limitless.

Black Box is a place where students can come in and fill up the box with their artistry and creativity.

The following concepts are designed with immense consideration towards your academy's long term vision, services offered and the expansion prospects. These logos represent a contemporary style that is both futuristic and global. These logos more suggest minimal and iconic concept . The logos that is created stick to your concept and evolved the logo in more minimilistic way


CONCEPT NO. 1



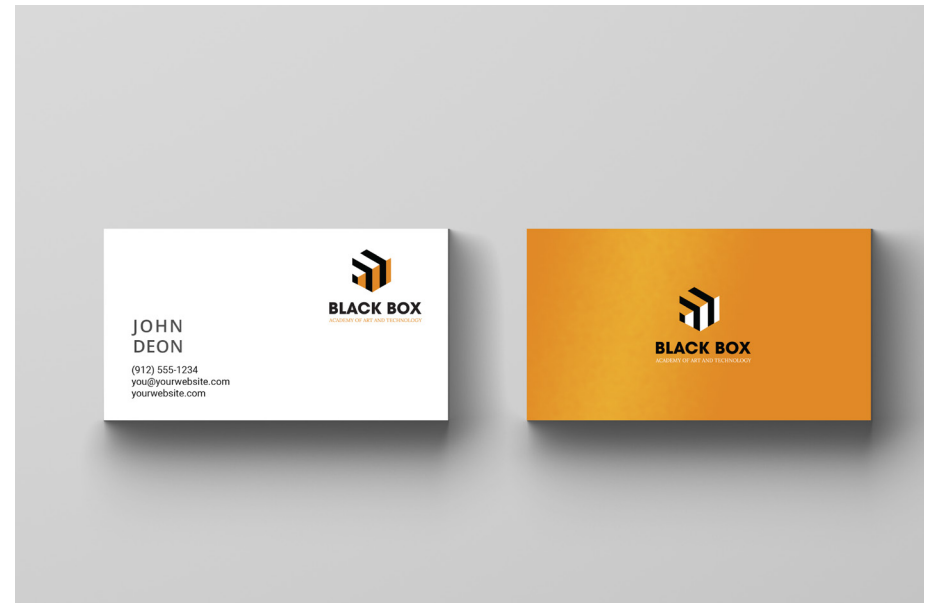
This hexagonal concept was derived from the single notion of creating a unique experience from different sources. The eclectic design of this logo is made to represent Black Box in the best way possible. The bottom two arrows symbolize the gesture of hands, nurturing something in its hold while the circle at the center symbolizes a continuous motion, similar to that of animation. The closed lines as well as the spaces in between them represent a box. The empty spaces are to be filled in with the artistry and creativity of its students.

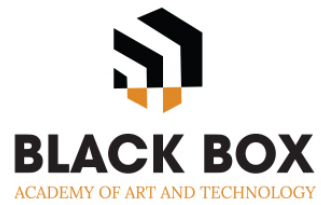


CONCEPT NO. 2



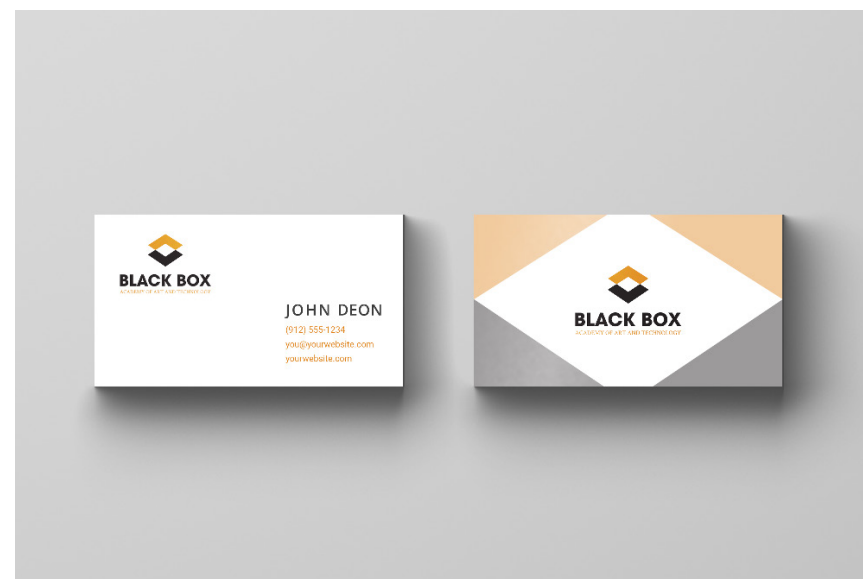
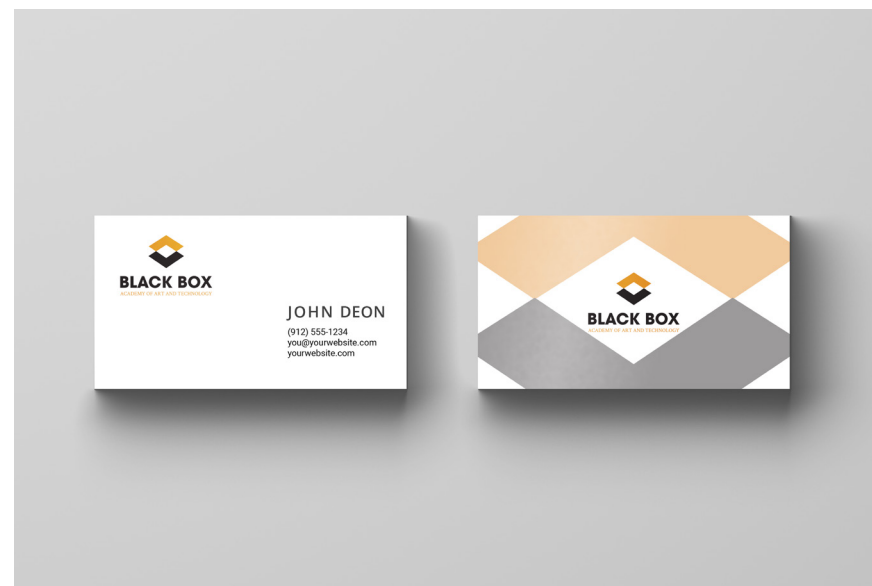
An asymmetric box represents the perfect balance of space and dimension that depicts a contemporary and futuristic design while a symmetric box shows the dimensions in a more balanced way. Creating an aesthetically pleasing look.






CONCEPT NO. 3

The overlap and gaps between a university degree and modern institutional approaches meet in a white box in between explaining the openness of learning methods as long as there is growth and stability between them.



CONCEPT NO. 4



The black box in between is the perfect place to collect knowledge from various aspects (orange and white) to complement learning and obtain strong results. A sense of trust and transparency can also be achieved from this logo. Open at all ends, this logo certainly shows a room full of potential growth.



CONCEPT NO. 5

With the strong base similar to Cardiff Metropolitan University, black box preserves its oldest values by creating a learning environment full of potential. With a touch of light orange, this logo emphasizes on the importance of difference that is created by a constructive modern learning environment.

The similarity in the bases of both logos yet the difference in the overall look is designed to showcase a synergy between them while also promoting their unique individualities.





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CONCEPT NO. 6



A view from the top signifies an eagle eye observation of an empty black box gradually filling with bright orange color signaling growth and hope. The color orange symbolizes hope and light in a dark black container. Similar to the hopeful dreams of students that come in to the Black Box Academy in dreams of obtaining a quality education.



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CONCEPT NO. 7



Use of letter (Orange) on a plain black box puts emphasis on contrasting features of orthodox university education paired with modern learning methods. We want the logo to speak for itself and hence the letter B is a major inspiration for this. We aspire your target audience to instantly familiarize with the new logo and your academy's name.

